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PASS SUMMIT 2011 CHEAT SHEET

ABOUT MIDNIGHTDBA: We are Sean and Jen McCown, a married couple of MVPs and DBAs. We make tech tutorials, blogs, articles, a live weekly webshow, rockin' parties, and delicious baked goods. (That last one is not publicly available.) You can get to everything we do through MidnightDBA.com.

MONDAY [9a] -PASS Photowalk, Sheraton Lobby. [6p] - Networking Dinner, Lowell's (RSVP).

TUESDAY - Follow #sqlpass on Twitter! [3p] Networking Workshop (\$70 reg.) [5:30p] First Timers Orientation, rm 6E (free reg). [8p] Red Gate Party, Room 2AB (tickets required).

WEDNESDAY - SQL Saturday Shirt Day! [7a] - SQL Run, Sheraton Lobby (#sqlrun). [7a] - Welcome breakfast [10a-6p] Expert Pods, 6th floor. [11:30a-1:30p] Meet the Chapters Lunch. [1p-1:30p] MVP Deep Dives Signing (expo hall). [6-8p] Exhibitor Reception. [7-10p] PUSS Inappropriate Sessions Party by MidnightDBA (tix, bit.ly/mS13p1). [9:30p-2a] SQL Karaoke, Busch Gardens (see also SQLKaraoke.com).

THURSDAY - All day is SQLKit Day! [7-8a] Continental Breakfast. [10a-6p] Expert Pods. [11:30a-1:30p] Women in Tech Luncheon. [7-10p] Community Appreciation Party.

FRIDAY [7-8a] Continental Breakfast [7:15-8a] MVP Deep Dives Signing (rm 211). [10a-5p] Expert Pods [11:30a-1p] Birds of a Feather Luncheon.

[SCHEDULE OF COOL THINGS]

PASS is a not-for-profit org, run by volunteers, that brings together SQL educators & users around the world. Mission achieved through websites, sponsored events, yearly Summits, and localized Chapter activities. For more see sqlpass.org

TIPS: For health this week: Hydrate, sanitize, eat, sleep!
 | Get a **Twitter** account, follow @MidnightDBA & the #sqlpass hashtag. See BrentOzar.com/Twitter/Book/ for a free Twitter guide. | Play with SQL V.next - "Denali" - & give feedback (links: bit.ly/roNFW3). | DEFINITELY visit the Summit bookstore and pick up MVP Deep Dives 2, which is awesome AND benefits "Project Smile".

Real Database Math: SQLChicken's Law of Implementations*

$$\text{Size(Company)} \approx \text{Count(WTF)}$$



Sticky Bits

By Jen McCown, MidnightDBA.com/Jen

***Machanic's Rebuttal:** $\text{Size(Company)} \approx 1/\text{Count(WTF)}$